

Kristofer Kraul

WORK EXPERIENCE

You Do You, LLC

Mar. 2023 – May 2025

Operations Manager

Remote

- Orchestrated operations at three WordPress-focused subsidiary companies: Once Coupled (custom themes), Creator Theme (turnkey themes), and Small Plugins (plugins).
- Contributed to WordPress block theme and plugin development.
- Supported implementation, and customer/client training, including live support webinars.
- Managed contracted developers' workload and output to align with company standards.

Once Coupled

Nov. 2021 – Mar. 2023

Project Manager

Remote

- Created data-driven dashboards to monitor productivity and profitability of retainer work.
- Implemented quality assurance testing to reduce post-launch bugs.

Pinellas County School Board

Aug. 2016 – Present

Various Roles

Largo, FL

Contract Services School Psychologist

Jul. 2021 - Present

- Increased digital assessment adoption through training and support for school psychologists.
- Streamlined device and software management through Microsoft Intune and Apple School Manager.
- Supported multidisciplinary teams deciding eligibility for Gifted services through consultation and assessment.

Nationally Certified School Psychologist

Aug. 2016 - Jun. 2021

- Led district-wide implementation of iPad-based psychological assessments.
- Created local assessment norms to increase the data available to evaluate academic performance and progress.
- Facilitated professional learning community for school psychologists as Team Leader.

Okaloosa County School District

Aug. 2015 - Jun. 2016

School Psychologist

Fort Walton Beach, FL

- Designed academic progress monitoring tool adopted by 5+ schools, improving intervention tracking efficiency.
- Managed caseload of three elementary schools and a center for K-12 students with developmental disabilities.

Pinellas County School Board

Aug. 2014 - May 2015

School Psychologist Intern

Largo, FL

- Conducted comprehensive psychological services under supervision.

University of Florida

Aug. 2012 – Aug. 2014

Various Roles

Gainesville, FL

Graduate Research Assistant

Aug. 2013 - Aug. 2014

- Created multimedia training materials to improve executive function intervention implementation fidelity.

Graduate Teaching Assistant

Aug. 2012 - Aug. 2013

- Managed and mentored 32 undergraduate teaching assistants for a 600-student course.

EDUCATION

University of Florida

May 2015

EdS, School Psychology

Gainesville, FL

- Graduate Studies Award nominee at Florida Association of School Psychologists 2014 Annual Conference

University of Florida

May 2012

BS, Psychology

Gainesville, FL

- Director of Reitz Union Board of Entertainment Films Committee 2011 – 2012
- Research and Evaluation Chair of Reitz Union Board of Entertainment Films Committee 2010 – 2011